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FOR IMMEDIATE RELEASE

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**FAMILY HEALTH CENTER ANNOUNCES OPEN ENROLLMENT
FOR KALAMAZOO COUNTY HEALTH PLAN, PLAN B**

A unique and rare opportunity for low-income uninsured residents to procure health coverage

Kalamazoo, MI - *Family Health Center (FHC)* is pleased to announce an open enrollment period for the Kalamazoo County Health Plan (KCHP), Plan B. KCHP is a community sponsored program for low- income uninsured residents of Kalamazoo County who do not qualify for Medicaid, Medicare or have any other type of healthcare coverage. According to the 2009 Census, there are approximately 37,261 uninsured residents living in Kalamazoo County. Currently, approximately 1,500 of people are enrolled in KCHP, Plan B.

To be eligible for Plan B, a candidate must be a resident of Kalamazoo County, uninsured and have a household income under 200% of the Federal Poverty Level (roughly \$1,800/mo for a single-person household and \$3,725 for a family of four (4)). It is important to note that KCHP is primary health coverage, not health insurance, and that minimal co-pays are required. However, for many living without insurance and struggling to make ends meet, KCHP has created new access to quality, primary healthcare.

The Plan B Open Enrollment Period will begin immediately and will remain open until filled. It is estimated that between 200 and 250 people will be able to enroll during this enrollment period. Anyone may call 344-6168 to see if they qualify and to make an appointment to register.

The mission of *FHC* is to provide quality, comprehensive, primary healthcare to all people regardless of ability to pay. *FHC* is a community-based Federally Qualified Health Center (FQHC) which provides primary medical care, dental services and behavioral health care/counseling in a welcoming and inclusive environment. Medicaid is welcomed and a sliding fee scale based on income is available for anyone who is uninsured. There are six (6) locations in Kalamazoo County with the main office at 117 W. Paterson St. To make an appointment, please call 269.349.2641. You may also visit the website for additional general information at www.fhckzoo.com.

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To schedule an interview with Kendra Stetser Rowe, Director of Community Relations, or Denise Crawford, President & CEO, please contact Terry Keith at 269.349.4257 ext. 268.